



Echoes Challenge Playbook

Fun, easy ways to bring your group together on campus.

A turnkey kit for campus group and club leaders.



First, get your group on the app

Everyone needs the Find My inspo app to take part.
Sign up once, then run any challenge.

1

Download Find My inspo

from the App Store or Google Play.

2

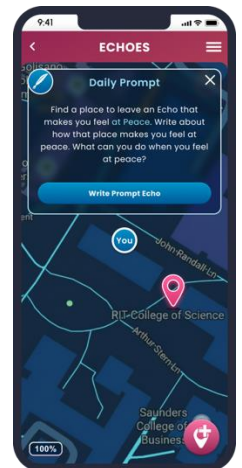
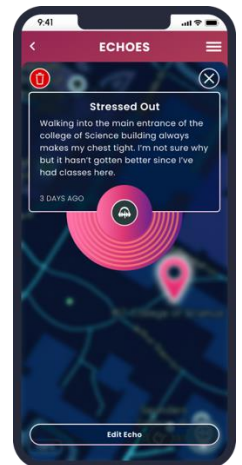
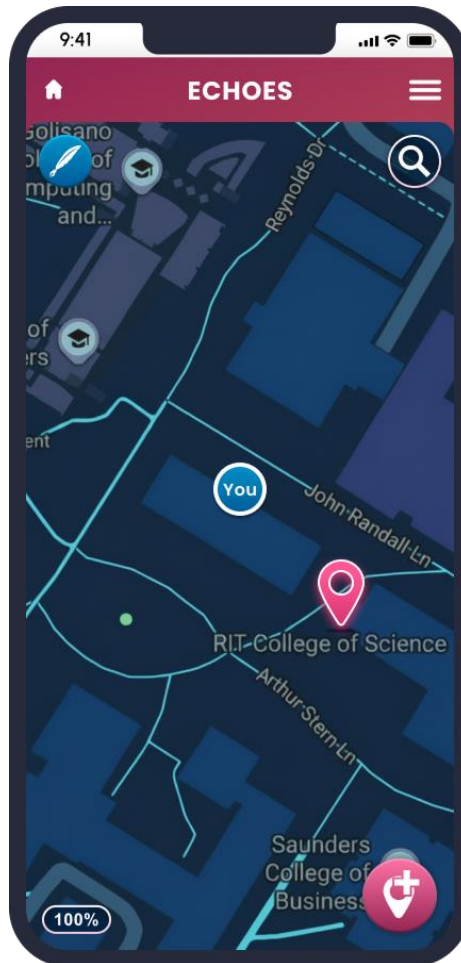
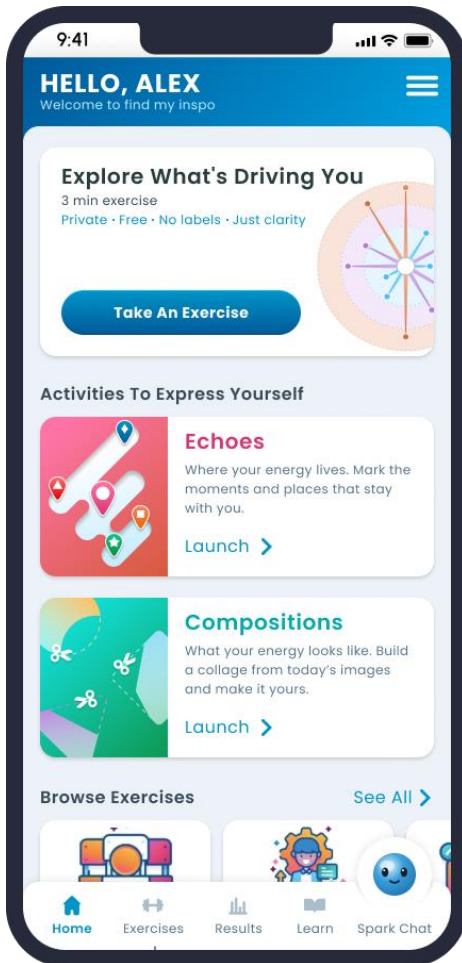
Sign up with your school email

so the app knows you belong to your campus.

3

Connect to your school

this unlocks Echoes and ties your group to campus.



How to run any challenge

Three easy steps. No refereeing required.

1

Set it up

Pick a challenge, a spot, and a time window.

2

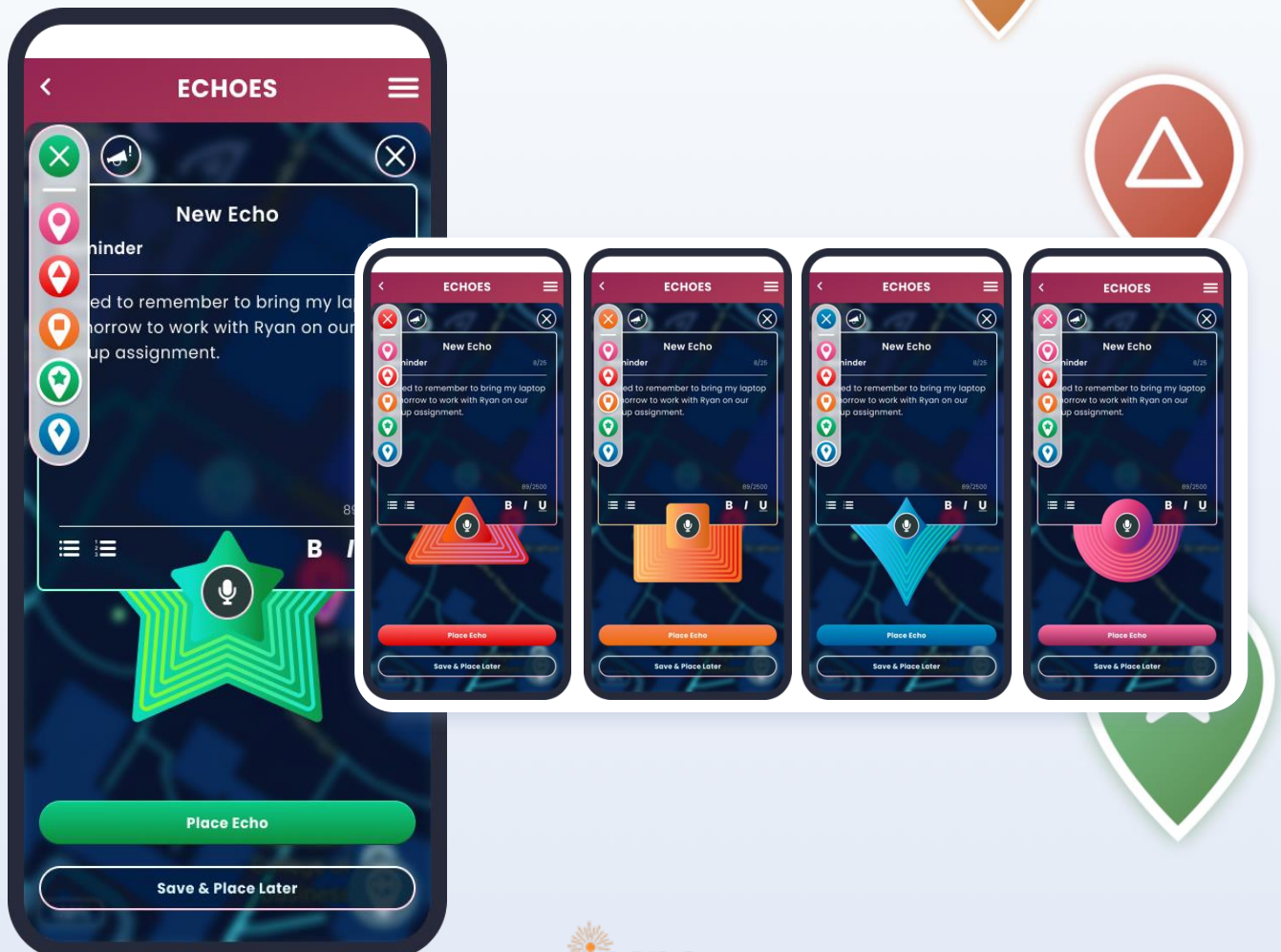
Prove it

A group photo or a screenshot, sent to one place: an album, a form, or a hashtag.

3

Pick a winner

By a simple count, or a random draw. A draw is easiest and totally fair.





TEAM CHALLENGE: Complete the list

Students check their own screen. Verify with a screenshot.



Pin Bingo

Bingo Card

A bingo card of locations like a place you feel calm, where you made a friend, best study spot, your go-to when you're stressed, etc. Fill squares by pinning the places they describe.

Winner Most squares by the deadline, or a random draw.



Streak Challenge

Pin at least one spot a day for a set stretch, like a week or finals week. Students choose the locations themselves and take a screenshot of their campus map by the deadline.

Winner Everyone who keeps the streak enters the draw.



Pin Passport

Give students a short list of campus categories to collect, like a dining spot, a study spot, a green space, a spirit spot, and a support spot. They fill the passport by pinning one of each.

Winner Finish the passport to enter the draw.



Scavenger Clues

Post clues instead of locations, like where caffeine meets cramming or the quietest floor on campus. Students solve each one by pinning the right spot.

Winner Most clues solved, or a draw.





TEAM CHALLENGE: Complete the list

Students check their own screen. Verify with a screenshot.



Pin Mob

Post a spot and a short window, for example: Library steps, Thursday 7:00 to 7:15, pin it. Everyone who shows up pins the location, then the group takes one photo together.

Winner Group with the most people in the photo.



Beat the Clock

Give each group a list of five spots and a time limit. Every member has to pin all five before time runs out.

Winner First group with all members in.



Power Hour

Pick one location and a one-hour window. Every member who shows up and pins during that hour scores a point for their group.

Winner Highest turnout, verified with photo.



Pin Crawl

Set up five spots, each open for a set window across an afternoon. Groups travel together and pin at each checkpoint, snapping a group selfie at every stop.

Winner Most checkpoints reached.



Prize ideas that reward & encourage engagement

Prizes are defined and funded by each school. A few crowd-pleasers:

- Pizza party or a catered study break
- Spirit gear or campus swag
- Reserved seating or front-of-line dining passes
- A shout-out from a dean, coach, or Student Life
- Gift cards (campus store, dining, coffee or boba)
- Free event or game tickets
- A trophy or banner for bragging rights
- Custom *Find My inspo* Spark stickers



Now go claim campus.





Echoes Pin Bingo

I	N	S	P	O
A place you feel calm	Where you made a friend	Your best study spot	A hidden gem	Where you'd take a visitor
Your stress go-to	Best coffee run	A great campus view	Where you grab food	Feels like home
Where you take a break	Favorite class building	★ FREE your happy place	A quiet think spot	Best people-watching
A new spot you found	Where your crew hangs	Best nap spot	A place that hypes you up	Where you move your body
Most underrated spot	Where you're most yourself	A good-memories spot	Meet someone new	Your happy place

How to play. Explore campus and drop an Echoes pin at each kind of place. Complete a square when you pin it. Get a full line (across, down, or diagonal), or black out all 25. Submit your finished card to enter.

Name / Team: _____

Deadline: _____